

Lowell Advertising & Promotion Commission

Regular Meeting

May 26th, 2022

6:30pm Location: City Hall

PUBLIC COMMENTS 2:00 MINUTES

No Comments

CALL TO ORDER OF MEETING

The regular meeting of the Lowell A&P Commission was called to order by Lisa DeGifford at 6:30pm, in the Lowell City Hall Council Chambers

ROLL CALL

Chelsea Medina, Frank Jameson, Kelly McCool, Lisa DeGifford, Steve Whitehead

Others in attendance: Eric and Tonya Schein, Darcy Richard

CONSENT AGENDA

MINUTES REGULAR MEETING – March 31, 2022

FINANCIALS – March, 2022

Motion to approve Minutes – Frank Jameson

Second – Steve Whitehead

Vote yes: Chelsea Medina, Kelly McCool, Lisa DeGifford, Frank Jameson, Steve Whitehead

Vote no: none

Motion to approve Minutes – Approved

Motion to approve Financials – Kelly McCool

Second – Steve Whitehead

Vote yes: Chelsea Medina, Kelly McCool, Lisa DeGifford, Frank Jameson, Steve Whitehead

Vote no: none

Motion to approve Financials - Approved

TABLED ITEMS

There were no tabled items from previous meetings.

OLD BUSINESS

No Old Business from previous meeting

NEW BUSINESS

- 1) CEF Application from FCA and Flipside Ninja Camp - \$2,025
This will be to help cover expenses for FCA youth camp that will take place at Flipside Ninja Park in Lowell, AR. After discussion (over phone) with Rebecca Patterson and opportunity for everyone to ask questions and get answers...
Motion to grant CEF application – Frank Jameson
Second – Chelsea Medina
Vote yes: Chelsea Medina, Kelly McCool, Lisa DeGifford, Frank Jameson, Steve Whitehead
Vote no: none
Motion to grant CEF Application for FCA and Flipside Ninja Camp - Approved
- 2) Discover Lowell Web page and Social Media - We had discussion about the upkeep and whether to keep webpage / social media accounts. After brief discussion it was agreed that we would brainstorm next month about content that we wanted to see and whether there would be enough to consider paying someone to maintain the content for us.
- 3) Short discussion about Mudtown Days (June3-4). Lowell A&P Commission granted CEF Application for the Lowell FOP to rent Dunk Tank... Looking forward to see how that goes.
- 4) Wendy Rheigans has resigned from Commission and Sugarbee's is closing. This will leave a vacant seat on the Commission. This is a Tourism / Hospitality seat. We are going to post the opening and see if there are any applications that are submitted.
- 5) Director's Report: Mike Maloney was not able to be present but did provide a written report for the KCBS Event which is quickly approaching (July1-2). Hopefully Mike will be able to attend the June meeting and give a final update before the scheduled event.

ANNOUNCEMENTS

Next Meeting date is 6/23/2022

ADJOURN – 7:19pm